

COMMUNIQUE

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CONCORDIA CENTRE FOR MANAGEMENT STUDIES NAMES NEW HEAD

MONTREAL / September 6, 1983 --- Mr. Camille A. Dagenais, Chairman of the Board of the Concordia Centre for Management Studies, is pleased to announce the appointment of Peter L. Schwartz as C.C.M.S. President & CEO effective September 1, 1983. Mr. Schwartz's term extends until September 1, 1988.

The new C.C.M.S. President & CEO will continue to hold the position of Director of Market Development and Pricing at CN Rail. His association with the railway dates back to 1962. He has also had wide experience in the fields of administration and accounting.

Born in Montreal, Mr. Schwartz is married and a father of two. He is a graduate of Sir George Williams University and has taught as an adjunct professor in the Marketing Department of Concordia University's Faculty of Commerce and Administration since 1982. He was also instrumental in developing the department's marketing transportation program; is the Chairman of the University's Transportation Centre Committee; and has authored the book "Transportation Marketing."

The Concordia Centre for Management Studies was established in November 1980 by Concordia University's Faculty of Commerce and Administration to foster greater co-operation among business, government and academia — both students and faculty. By providing a link between Concordia and the corporate community, the centre is designed to directly involve business and industry in the process of management education through the 1980s and beyond.

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The C.C.M.S. is governed by a Board of Directors whose membership includes the chief executives of some of Canada's major corporations. The centre carries out its work by sponsoring seminars, symposia, and public meetings, and by facilitating the exchange of scholars and ideas among major universities in Canada, the U.S. and abroad.

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Media representatives requiring further information should contact JANE COWELL at the Concordia Centre for Management Studies, 1440 Ste. Catherine Street West, Montreal, suite 1250 (514) 879-4014.